



TIMELINE OF GROWTH

JUNE 2019 – Wilderness Resorts and Waterparks gets permission from the City of Sevierville to build Soaky Mountain waterpark.

AUGUST 6, 2019 – Wilderness Resorts and Waterparks officials officially break ground on Soaky Mountain Waterpark at 175 Gists Creek Road. The 50-acre waterpark is a \$90 million project that is expected to add nearly 500 full and part time jobs to the area while attracting over 400,000 visitors annually.

JANUARY 17, 2020 – Wilderness Resorts and Waterparks names Dave Andrews is named General Manager.

JUNE 27, 2020 – Despite a world-wide pandemic, Soaky Mountain Waterpark opens to the public.

SUMMER 2021 – Yukon Yogurt and Summit Snacks are added to the food and beverage line up at the waterpark. The waterpark also adds 11, two-person clam shell cabanas and four cabanas behind The Hive.

JUNE 4, 2021 – Soaky Mountain Waterpark hosts its official grand opening one year late due to the pandemic.

SUMMER 2022 – The Edge, dueling water coaster opens. It spans two football fields in length and fuses together WhiteWater's Master Blaster water coaster with their iconic Bommerango and doubles it. The waterpark also adds an additional 10,500 square feet of deck space encompassing two areas allowing for an additional 1,000 chairs, 50 tables and 6 gigantic Funbrellas to provide more shaded areas. It also adds 4 more clamshell cabanas and 8 cabanas (of which 5 are two-story and the first of their kind in Tennessee.) Finally, the waterpark increases the size of its Tacolicious food truck and the Philly Up! Food Truck is unveiled

DECEMBER 2022 – Soaky hosts Shadrack's Holiday Light Show in its parking lot and creates a Snowy Mountain attraction area next to it for guests to enjoy.

SUMMER 2023 – Soaky hosts a coaster challenge to see if guests prefer the Avalaunch or The Edge, which opened summer 2022. The Edge wins the vote.

DECEMBER 2023 – Shadrack's Holiday Light Show returns to Soaky's parking lot and Soaky moves its Snowy Mountain attraction inside the park and expanded it to include bounces houses, carnival rides and a snow globe.

SUMMER 2024 – Soaky adds Tropical Snow, Dippin' Dots and a Snow Cone Truck near the Hive.

AUGUST 2024 – Soaky Announces that it will be unveiling Rafter's Rage six-person family thrill slide for the 2025 season.

DECEMBER 2024 – Shadrack's Holiday Light Show returns to Soaky's Parking lot and Soaky expands its Snowy Mountain attraction in the park to include Elfies (selfie backdrop stations), GM story time and a Polar Play Zone.

Summer 2025 – Unveils Rafter’s Rage, a thrilling six-person raft ride and Twist & Shout, a food and beverage area in the main plaza.

December 2024 – Shadrack’s Holiday Light Show returns to Soaky’s Parking lot and Soaky continues its Snowy Mountain tradition.

Summer 2026 – Candy Cabin is converted into Drippin’ with a focus on all things coffee from iced Frappucinos to hot lattes and shots of Espresso. Drippin’ also offers the top-selling chocolates and candies that Candy Cabin’s customers had come to love.

Next, in honor of America’s 250th birthday the Soaky Shake Shoppe creates a “Fun at the Fair” theme with expanded menu featuring more shakes, funnel cakes, and other fair food favorites like deep-fried Oreos, cotton candy, hand scooped ice cream, and Rocket Pop Ice Cream Tacos.

Finally, the waterpark updates its inclement weather to say guests may be eligible for a complimentary return ticket, also known as a Rain Ticket, if full ride operations are suspended due to inclement weather while they are at the park. To qualify, guests simply need to have proof of their ticket purchase, pick up a rain ticket and leave the park for the day while operations are suspended due to inclement weather.

BACKGROUND INFORMATION:

Soaky Mountain Waterpark is owned and operated by Wilderness Resorts and Waterparks. They also operate Wilderness at the Smokies in Sevierville, and Wilderness Resort, Glacier Canyon Lodge, and Wilderness on the Lake, Wild Rock Golf Course, Sundara Spa and Glacier Canyon Conference Center in Wisconsin Dells.

For more information visit: SoakyMountainWaterpark.com.

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