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## **SOAKY MOUNTAIN WATERPARK HONOR MOMS WITH FREE ADMISSION ITS OPENING WEEKEND MAY 11 & 12**

(SEVIERVILLE, Tenn.) –Soaky Mountain Waterpark, located at 175 Gists Creek Road, will officially open for the 2024 season on May 11 and 12, and in honor of Mother’s Day, any mom will receive free admission on that Saturday or Sunday when they are accompanied by a child buying a daily admission ticket or using a 2024 season pass.

According to Dave Andrews, general manager of Soaky Mountain Waterpark, “Mom’s play such a special role in our lives and we want to say THANK YOU to all of them out there. We think spending the day at Soaky is the perfect way to celebrate Mother’s Day.”

Soaky will officially open daily starting May 17. A season pass holder celebration is planned for Friday, May 17 from 10 am to 6 pm. All pass holders who purchase a 2024 souvenir cup will receive free Coke product refills for the day. Pass holders will also receive 25% off of all food and non-alcoholic beverages and retail purchases and a free pickle with the purchase of a Philly Up Cheese Steak and a free pretzel rod at Candy Cabin.

Andrews adds, “We’re thrilled to be opening for our fourth season. We’ve become a summer tradition for many people living and vacationing in the Smoky mountain region and we couldn’t be more proud. A day visiting our waterpark is always fun for everyone! It doesn’t matter what age you are we have something for everyone.”

This year park officials are adding a Tropical Snow stand next to The Hive kiddy play and spray structure. They are also adding Philly Nachos to the Philly Up Food Truck menu and are slightly revamping Summit Snacks.

In addition to the waterpark’s Edge dueling water coaster that opened in 2023, Soaky has one other water coaster for thrill seekers, endless water slides, a massive wave pool, an adventure river, Boomer’s Bay and The Hive kiddy areas, and more! The waterpark is also planning on having regional musicians performing on Mondays and Wednesdays from 2 to 5 pm near the park’s Wipe Out Bar.

Season admission passes are on sale now for \$119.99 Daily admission tickets are \$49.99 (if purchased online) for anyone above 42 inches and \$41.99 for anyone under 42 inches. Children ages three and up require a ticket. Registered guests at Wilderness at the Smokies who rent one of the resort’s three new cabin options (the 4-Bedroom, Entertainment of Treehouse Cabins) will receive a free Soaky ticket with their stay. For details visit: <https://www.wildernessatthesmokies.com/specials-packages/cabins-grand-opening-special/> All the rest of

Wilderness at the Smokies' registered guests can purchase a discounted daily admission ticket for \$19.99 at the time of check-in.

Soaky Mountain Waterpark will be open through Labor Day and then weekends in September (weather permitting). For more information visit: <https://soakymountainwaterpark.com/>

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Wilderness Resorts and Waterparks currently owns and operates Soaky Mountain Waterpark and Wilderness at the Smokies in Sevierville, and Wilderness Resort, Glacier Canyon Lodge, and Wilderness on the Lake, Wild Rock Golf Course, Sundara Spa and Glacier Canyon Conference Center in Wisconsin Dells.

Soaky Mountain Waterpark is a free standing 50-acre outdoor waterpark which is open May-September. It includes two water coasters; a massive wave pool; adventure river; FlowRider; WIBIT obstacle course; flat water cabana pool; little kids area and four large slide complexes that provide for thrills and excitement all day long. For more information visit: [SoakyMountainWaterpark.com](https://SoakyMountainWaterpark.com).