



FOR RELEASE: April 13, 2023

CONTACT: Heidi Fendos PR Counsel: heidi@fendospr.com

SOAKY OFFICIALS ANNOUNCE OPENING 2023 SEASON

Coaster Clash, Double Deck Cabanas and Live Entertainment Planned

(SEVIERVILLE, Tenn.) –Soaky Mountain Waterpark officials today announced its 50-acre waterpark, located at 175 Gists Creek Road, will officially open for the 2023 season on May 13 and 14, and then daily starting May 20. A season pass holder celebration is planned for Friday, May 19 from 10 am to 6 pm. All pass holders who purchase a 2023 souvenir cup will receive free Coke product refills for the day. Pass holders will also receive 25% off of all food and non-alcoholic beverages and retail purchases and a free pickle with the purchase of a Philly Up Cheese Teak and a free pretzel rod at Candy Cabin.

According to Dave Andrews, general manager of Soaky Mountain Waterpark, “We are sliding into our fourth season with our Coaster Clash! Now that we have two fully operational water coasters for guests to enjoy, you have to come out and tell us which is best!”

“**The Edge**, which is part of the visible frontage of our waterpark, is an amazing water coaster! It spans two football fields in length, and features a three-story mega drop, tubes with colorful Aqualucent rings, another drop and then a big finish Boomerango finish where they riders feel momentarily weightlessness. Plus, what makes it so fun is that riders compete against each other for the best time.

“The **Avalaunch**, on the other hand, is the only water coaster of its kind because it features four FlyingSAUCER high-speed turns that create a drop-and-dive sensation and a massive sweeping TornadoWAVE finish.

“Now it will be up to our guests to decide which coaster is best and to vote for it on our website and in park.”

In addition to the fun and excitement of Soaky’s two water coasters and other water attractions, the park is planning on having **regional musicians** performing on Mondays and Wednesdays from 2 to 5 pm near the Wipe Out Bar.

Andrews adds that the waterpark’s five new double decker cabanas, which opened late in the season last year, are also generating a lot of interest on the waterpark’s website. They are located right by The Edge water coaster, and feature a sun deck on the upper level, soft-seating for up to 20 people, food and drink service, a shaded lower level, a TV and a fan.

“They are the only two-story cabanas in Tennessee, and they are really popular with large groups and families,” said Andrews.

Season admission passes are on sale now through April 30 for \$109.99 and include one guest daily admission ticket. Starting May 1 they will be \$119.99 Daily admission tickets are \$47.99 (if purchased online) for anyone above 42 inches and \$39.99 for anyone under 42 inches. Children ages three and up require a ticket. The waterpark will be open through Labor Day and then weekends in September (weather permitting). Wilderness at the Smokies guests can purchase a discounted daily admission ticket for \$19.99. For more information visit: SoakyMountainWaterpark.com.

###

Wilderness Resorts and Waterparks currently owns and operates Soaky Mountain Waterpark and Wilderness at the Smokies in Sevierville, and Wilderness Resort, Glacier Canyon Lodge, and Wilderness on the Lake, Wild Rock Golf Course, Sundara Spa and Glacier Canyon Conference Center in Wisconsin Dells.

Soaky Mountain Waterpark is a free standing 50-acre outdoor waterpark which is open May-September. It includes two water coasters; a massive wave pool; adventure river; FlowRider; WIBIT obstacle course; flat water cabana pool; little kids area and four large slide complexes that provide for thrills and excitement all day long. For more information visit: SoakyMountainWaterpark.com.