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Video of actual groundbreaking - <https://vimeo.com/352309425>

Video rendering of Soaky Waterpark - <https://vimeo.com/351788439>

Video of ground breaking ceremony - <https://vimeo.com/352295631>



Groundbreaking image: (L-R) Joe Eck, Chief Operating Officer, Tom Lucke Owner and President, Sevierville Mayor Robbie Fox, Pete Tennis Wilderness at the Smokies General Manager and Tim Gantz, Owner and Board Member

OFFICIALS BREAK GROUND ON NEW MASSIVE SOAKY MOUNTAIN WATERPARK IN SEVIERVILLE, TENN.

(SEVIERVILLE, Tenn.) -- Wilderness Resorts and Waterparks officials, together with Sevierville Mayor Robert Fox, broke ground today on the new 50-acre Soaky Mountain Waterpark being constructed at 175 Gists Creek Road in Sevierville, Tenn.

According to Joe Eck, COO of Wilderness Resorts and Waterparks, “This is an exciting day for Sevierville. Soaky Mountain Waterpark is going to be an amazing destination for families with children of all ages to enjoy. It will feature some of the most popular, thrilling and unique water attractions available, and it will all be outdoors in a beautiful mountain-modern park setting.”

Eck added that the new outdoor waterpark, which will cost nearly \$90 million to construct, is also expected to have a major impact on the region’s economy adding nearly 500 full- and part-time jobs to the area. It is anticipated to draw over 400,000 visitors annually of which 100,000 will be new visitors to Sevier County. It will increase the nightly stays in the region, and generate approximately \$400,000 annually in Tourism Development Zone Tax.

Soaky Mountain Waterpark will feature a massive, 35,000 square foot wave pool capable of generating waves up to 6 feet high; a winding wave river spanning an area of 24,000 square feet; and a heavily-themed and exciting kids’ play-and-spray feature with multiple slides for both the tame and the daring. There will also be a kid-friendly activity pool with smaller versions of the other towering slides found throughout the park; an adventure pool with a WIBIT water obstacle course; a flat-water cabana pool for relaxing poolside; a double FlowRider for the surfer in all of us; and four large slide complexes that will provide thrills and excitement all day long.

Slides will include a one-of-a-kind water coaster; a family ride tower with two five-person raft rides; a tubing tower with five flumes all featuring unique and thrilling one or two-person tubing experiences; two high-intensity body slides; and a four-lane, head-first mat racing challenge to satisfy everyone’s racing desires.

The opening date for the new Soaky Mountain Waterpark is anticipated to be summer 2020. Once operating regularly it will be open to the public daily mid-May through August, with additional select days through mid-September. Pricing for waterpark admission is yet to be determined, but Wilderness at the Smokies guests will likely receive preferred pricing on admission.

Wilderness Resorts and Waterparks currently owns and operates Wilderness at the Smokies in Sevierville, and Wilderness Resort, Glacier Canyon Lodge, and Wilderness on the Lake, Wild Rock Golf Course, Sundara Spa and Glacier Canyon Conference Center in Wisconsin Dells.

For ongoing project updates visit: SoakyMountainWaterpark.com.

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